





US-China

A program of the U.S. Chamber of Commerce

Presented by the Georgia Department of **Economic Development**

Sponsored by AIG and FedEx

Hosted at the Georgia Tech Hotel



The US Chamber of Commerce's TradeRoots Program and the Georgia Department of Economic Development (GDEcD) are proud to offer a half-day program to discuss the many issues that American small and medium size companies need to know when doing business in China.

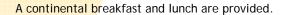
While China's entry into the WTO offers enormous opportunities for U.S. companies, many may need to understand the risks involved when doing business there.

Industry experts will provide hands-on information on best practices for exporting, market access and compliance, intellectual property rights, distribution and trading rights and customs clearance issues.

Registration and Networking

Realities of the Chinese Market

Current and Emerging Business Issues





10:30 a.m. - 10:45 a.m. **Break**

10:45 a.m. - 12:00 noon

7:45 a.m. - 8:15 a.m.

8:15 a.m. - 8:30 a.m.

8:30 a.m. - 9:15 a.m.

9:15 a.m. - 10:30 a.m.

Assessing and Reaching the Chinese Market

Intellectual Property Rights and Counterfeiting Insurance and Risk Management in China

Welcome - TradeRoots Program Overview

Customs and Logistics: The Challenge of Getting Your Products to Market

Standards Environment and the China Compulsory Certification (CCC) Mark

U.S. Government Resources for the China Market Export Financing for the China Market

Small Business Success Story

The China Business Information Center

12:00 noon - 1:30 p.m. **Networking Lunch**



Please return this form to Carla Plouin at GDEcD Tel. 404-962-4115 / Fax 404-962-4121 / Email cplouin@georgia.org

Name .				

Title

Email

Telephone _____

No. of attendees ____ x \$65.00 = \$ ____ (list guest names in a separate sheet)

Checks made payable to Georgia Department of Economic Development